

经典：there are a couple of advantages
First things first, ____ to be more specific.
on top of that i reckon/guess____
besides,____what i mean by that is...
however, the disadvantages are quite obvious.
Firstly
in addition,

对比：generally speaking, I do feel there are several differences between A and B in terms of ____
For A_____; But in terms of B,_____
from another aspect,_____. In contrast,
So to my mind, these are the differences between them
被动/主动
for the purpose of....

倾向逻辑（一边倒）：personally, I reckon/prefer ____
you know, it's because ____
Also, I feel ____
that's why i ____

why: basically, I suppose there are a couple of reasons.
First, it's because ____ to be more specific.
Apart from this, i reckon/guess ____
In addition ____ what i mean by that is...
That's why i guess ____重复问题

观点：basically, I would say ____
First things first, ____ to be more specific.
on top of that i reckon/guess ____
besides,____ what i mean by that is...
That's why I tend to think that ____重复问题

倾向选择（两边讨论）：It's really hard to say
for one thing ____
for another, ____
in addition to that, ____
so i would say for the moment, I prefer ____but who knows? maybe ____

方式：basically, I suppose there are a couple of ways.
First and foremost, ____ to be more specific.
on top of that i reckon/guess ____
besides,____ what i mean by that is...
These are main ways that i think of ____
This is quite effective in terms of xxxxx

举例1：
why: 当一个人对另一个人感兴趣时，是否有好处？为什么？（建立联系、社交能力）
Basically, I suppose there are a couple of benefits when someone feel interested in another one. and there are several reasons for that.
Firstly, it can foster a social bond. the curiosity people feel to another person often brings people together, fostering social connections and strengthening relationships. And in that situation, you are bound to chat with people, then swap stories about your lives with each other, trust and rapport would be built up.
Secondly, it is a good opportunity for people to raise communication skills, right? when you meet a new person and show your affection, you need to pluck up and say hi. you don't know how the other person will respond to you, so need to learn how to find a topic and liven up the atmosphere. Not only can you practice how to articulate your thoughts and feelings but you will learn that listening patiently is a good quality
这些例子可以看出几乎是素材的内容，只根据题干进行了简单修改。
请根据当季题库过一遍真题，并自己结合素材套用一遍，融会贯通才能在考场临危不惧！

经典难题：
当一个人对另一个人感兴趣时，是否有好处？为什么？（建立联系、社交能力）
为什么大公司愿意推出新产品？（商业策略）
为什么有历史遗迹的地方更积极地发展旅游业？（经济角度）
你们国家的人重视饮食文化吗？（社交角度）
谁应该为保护历史建筑买单？（政府措施）
为什么人们喜欢在上网而不是在电视上看新闻？（效率角度）
老年人和年轻人在使用互联网时有什么不同？（放松角度）
你认为应该有培训年轻人和儿童如何放松的课程吗？（放松角度）
精神放松和身体放松哪个更重要？（健康角度）
方式：人们如何开始对话？（社交）
你认为：农村的人比城市的人对邻居的帮助更大吗？（社交角度）
儿童学习合作是否重要？（社交、专注）
换工作的的好处和坏处是什么？（商业策略、社交、压力）
为什么孩子们喜欢特殊的服装？（艺术表达、压力、社交）
观点：职业演员是一个好职业吗？（艺术表达、上进激励、物质角度）
为什么人们现在比过去更喜欢购物？（商业策略、放松）
观点：你认为在教育中“展示”比“讲述”更好吗？（艺术表达、专注、高互动）
观点：人们喜欢从朋友那里得到好消息吗？（放松、社交、自尊）
被朋友认可）
观点：现在大人和孩子有足够的时间进行休闲活动吗？（城市娱乐、压力角度）

举例2：
opinion题：儿童学习合作是否重要？（建立联系、社交能力、专注）
Basically, I would say it collaboration is a necessary ability for children to learn.
Firstly, it can foster a social bond. collaboration often brings children together, fostering social connections and strengthening relationships. And in that situation, children are bound to chat with people, then swap stories about their lives with each other, trust and rapport would be built up.
Secondly, it is a good opportunity for children to raise communication skills, right? when they meet a new person, they need to pluck up and say hi. they don't know how the other person will respond to them, so they need to learn how to find a topic and liven up the atmosphere. Not only can children practice how to articulate their thoughts and feelings but they will learn that listening patiently is a good quality

独立：不依赖外界：you don't have to rely on xxx.
节省时间和精力变独立：you can save a lot of time and money by doing it yourself, which makes you become more independent.
独立的好处：being independent can boost your self-confidence and self-esteem, which can make you more resilient in the face of future challenges
放松：减压：it can help to reduce stress
and when people are overwhelmed by stress, they need to do something therapeutic to divert attention and escape from a stressful life, such as XXXXXXXX which is perfect ways to recharge their batteries.
专注：improve focus and concentration
they can better focus on tasks and improve their overall productivity. Calm and focused minds are more receptive to learning and creativity.
健康：enhance physical Health
对身体好：relaxation has numerous positive effects on physical health. It can lower blood pressure, reduce muscle tension, and boost the immune system.
对抗失眠：relaxation techniques promote better sleep quality and can help combat insomnia.

商业策略：竞争优势：sharpen their competitive advantage
区分自己与他人：There are a large number of competitors in the market, and promoting new products is a good way to distinguish them from other peers
因此，公司可以保持其竞争力
良好形象：build up a good image
做产品：if a company is constantly introducing new products, the public perceives the company as promising, aggressive and innovative.
做慈善：if a company does charity and actively makes donations, it will make the public think that the company has a sense of social responsibility.
as a result, the establishment of a good image will indirectly increase the profits of the company
促进购买：stimulate customers' purchase desire
公司总是试图寻找一些名人来 endorsing their products, and design appealing images and contents in their advertisement.
因此，顾客有动力购买他们的产品

社交：建立联系：foster a social bond
套话：XXX often brings people together, fostering social connections and strengthening relationships
闲聊建立联系：in that situation, you are bound to chat with people, then swap stories about your lives with each other, trust and rapport would be built up.
因此，你将结交许多好朋友
社交能力：it is a good way to raise communication skills
鼓起勇气打招呼：when you meet a new person, you need to pluck up and say hi
调动气氛：you don't know how the other person will respond to you, so need to learn how to find a topic and liven up the atmosphere.
表达和倾听：not only can you practice how to articulate your thoughts and feelings but you will learn that listening patiently is a good quality
 overtime, you will enhance your social ability

对比素材
(注：对于一些可能存在偏见的对比，注意最后加一句These views may be somewhat narrow, and people should move with the times and embrace more perspectives
“we should understand that age, gender and personality should not be the threshold for people”
等类似的话)

上进/激励：持续学习：the journey involves constant learning. This requires people to be more than a single ability, they need to continuously challenge themselves and expand their horizons which keeps the experience engaging and fulfilling
个人成长：it is good for personal growth
while it can be competitive, being successful can earn substantial incomes/profits
赚钱：it can be lucrative/make money.
想象他们的表现经常被认可，提供 validation for their effort and talent, which is inspiring
被认可：self-esteem could be satisfied and talent, which is inspiring

互联网：趋势：there is no denying that the use of the Internet has been a trend
even some people think that xxx have been eliminated, so if they do not use the Internet to do the corresponding things, they will be considered out of touch with the society
他们可以通过电脑、手机或平板电脑访问信息，无论何时何地，无需绑定于特定的时间表
便捷：the internet allows people to access information at their convenience
内容多样：the Internet has a diversity of content
the internet offers a vast array of information, catering to various interests and perspectives, so that people have a wide range of choices
实时：has the feature of real-time updates
internet offers real-time updates, ensuring that people are promptly informed about the latest developments in ongoing stories
缺点：隐私风险：face the risk of privacy disclosure
区分真实信息：distinguish accurate information isn't straightforward

文化：情感支持：food can offer emotional support and a sense of familiarity
情感唤醒：the xxx and xxx of certain xxx can evoke strong/positive emotions and memories. Many people associate specific xxx with comfort and nostalgia, reminding them of their childhood, family gatherings, or special moments
艺术形式：xxxx is often considered an art form, xxx presentation, xxx techniques, and the use of unique ingredients can showcase creativity and artistic expression, which is intriguing
艺术表达：it can be regarded as an Artistic Expression
文化自豪感：for xxx, they will be proud of their xxx, so they are full of cultural confidence, and they are more inclined to publicize their xxx culture
文化弘扬：the xx culture would be promoted

经济-旅游/历史文化：经济：the local economy would be improved
文创产品：when historic buildings / works of art are developed, it means a flourishing of indigenous culture. This will give businesses and governments the inspiration to develop cultural and creative products, more and more tourists will be attracted, which will promote the development of tourism
城市竞争力：such a move would make the city more competitive
基础设施：in addition to economic development, it will also improve the local infrastructure, for example, more subway lines may be added, road traffic may be re-planned and so on

政府原因&措施：立法：it is common that government enact laws and regulations to constrain xxx's behaviors.
(for example, impose fines or even force the closure of oil-fired or coal-fired power plants because they make noise, emit greenhouse gases, discharge sewage and so on)
风——转为/建造风力发电厂，无污染，也是景观
if a place has a lot of wind, which is actually a natural resource, the local government can encourage to construct wind power plants, which is not only environmentally friendly, but also can be used as a landscape to attract tourists
提供财务激励：provide financial incentives like Tax credits, low-interest loans to encourage private owners/xxx to
唤醒公众意识：should raise awareness among the public about the significance of xxxxx. Because responsibility for the xxx is not exclusive to government.
政府职责相关：xxxx is an important part of public services, and the purpose of government existence is to provide public services to citizens, after all, taxpayers provide tax revenue to the government, in turn the government should do something for the public
原因：承担太多责任：government shoulders too many responsibilities, like education, medical care, which is essential to people's well-being

男女：个性/兴趣
细节：girls might pay more attention to detail, which makes them better at spotting mistakes and improving the completion of tasks
力量：on average, boys tend to have greater muscle mass and physical strength, which can provide advantages in certain activities.
兴趣：studies have shown that boys might gravitate more towards activities involving physical challenges and logic reasoning, whereas girls might be more inclined towards nurturing and creative activities.
老人vs年轻人：生活经验：older people typically have a wealth of life experiences and a broader perspective, which can contribute to their problem-solving skills.
年轻人生活经验少：younger people: less life experience, and narrower vision.
老人喜欢舒适的活动：older individuals might pursue more leisurely activities that align with their experiences and preferences such as walking, fishing etc.
年轻人喜欢冒险的活动：young people might be more inclined toward activities like sports, adventure, and exploration.
老人喜欢面对面：older individuals might place more emphasis on face-to-face interactions and personal relationships.
年轻人喜欢线上：younger generations often prioritize social connections through digital platforms and social media.
对改变的态度：老人被动：older individuals might be more resistant to change due to established routines and experiences, basically, they accept new ideas more passively.
年轻人主动：younger people are more open to change and embrace new ideas on their own initiative.
内向和外向：问题解决：内向人自己解决：introverts may prefer solving problems by themselves.
外向人合作解决：extroverts are more likely to seek cooperation, brainstorming with others and drawing a conclusion
放松：内向人自己待着：introverts tend to recharge their energy by spending time alone and do some personal activities
外向人需要社交：extroverts draw energy from social interactions. They feel invigorated by being around people and engaging in different activities.
人：农村：in rural areas, there might be a stronger sense of community due to smaller populations. People in these areas might have more direct interactions with their neighbors and offer assistance.
城市：in cities, communities can be more diverse and fragmented (due to the larger population), which can lead to less direct interaction with neighbors.
人们更有可能向他们的邻居求助。
城市vs乡村：城市：基础设施(基础设施)：农村：countryside areas often have more basic infrastructure. Roads might be narrower and less well-maintained.
城市：cities typically have more advanced and extensive infrastructure, including public transportation networks, and a wide range of healthcare and educational facilities.
娱乐：农村：countryside areas might have a more limited cultural scene.
城市：cities offer a wider range of cultural and entertainment options, such as theaters, museums, concerts, and festivals.
污染：农村：countryside areas typically have cleaner air and fewer noise disturbances. However, they might face challenges related to agricultural pollution, such as pesticide runoff, as well as issues like deforestation and habitat loss.
城市：urban areas tend to have higher levels of noise and air pollutants, like caused by oil-fired or coal-fired power plants, they make noise, emit greenhouse gases, discharge sewage and so on
交通：农村：countryside areas generally have less traffic congestion and fewer vehicles on the road.
城市：cities typically experience higher levels of traffic congestion. This can lead to longer commuting times, increase stress, and higher emissions.